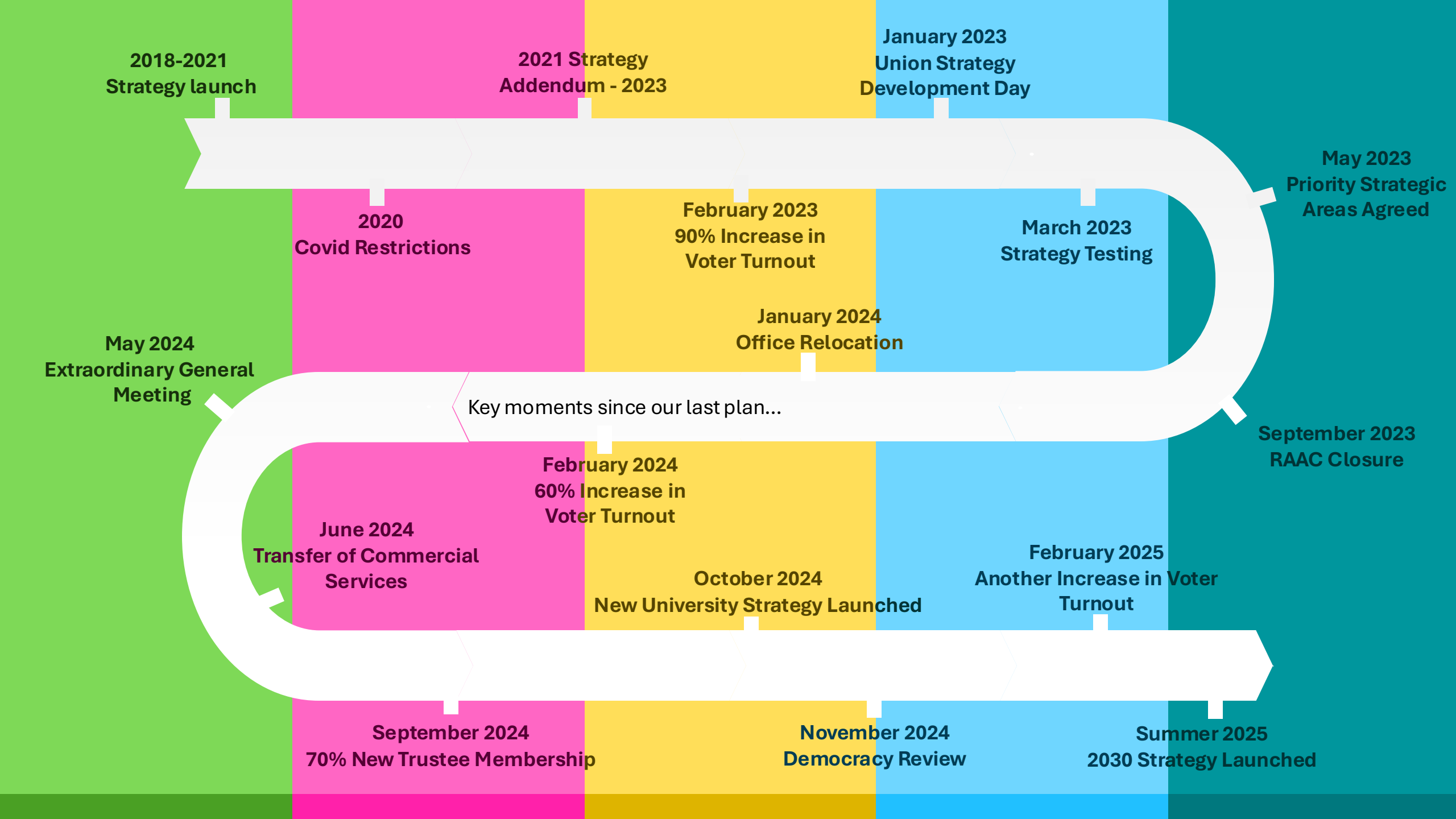


# Stirling Students' Union

## Strategic Plan 2030

*Building communities, friendships and futures for an excellent Stirling experience*









# Why we are...

We are the Students' Union at the University of Stirling and all students are our members automatically

The Union supports, develops and represents students to get the most from their time at Uni

## We're here to help...

-  you make friends and lifelong memories
-  you build skills for the future
-  you with support and advice if you ever need it
-  represent your voice and influence your learning



# Our Members

**<<<< 14,818 Students >>>>**

**66% UG**

**30% PGT**

**4% PGR**

**43% UG BME**

**44% PGT BME**

**52% PGR BME**

**<<<<<< overall >>>>>>**

**2,502 Sports Union  
members**

**23% Declared  
disability**

**51% Over 21  
years old on Entry**

**40%+ Commuter  
Students**

**1,464 Society  
members**

**64% Home Students**

**10% rUK Students**

**26% International**

# Our Organisational Values

**EQUALITY**

**INCLUSIVE**

**SUPPORTIVE**

**STUDENT  
CENTRED**

**SUSTAINABLE**

*We treat people fairly, with respect and care regardless of who they are or where they are from*

*We embrace and celebrate the diversity of thoughts and ideas of people from different backgrounds, experiences and identities, helping us build our Stirling community*

*We care about all of our people, showing empathy, inspiring passion and building confidence in helping them reach their best*

*Our heart beats by always acting in the interests of students*

*We live our responsibility to protect the planet and promote social progress*



1

**Student  
Spirit**

2

**Student  
Opportunities**

3

**Student  
Support**

4

**Student  
Voice**

5

**Organisational  
Health**

***Making lifelong  
memories***



***Building skills  
for the future***



***Help where  
you need it***



***Influence your  
learning***



***Foundations of  
change***



1








## Student Spirit

***Making lifelong memories***



### Welcome | Sports, Societies & Events | Social Spaces | Campus Communities

**We will create friendships and memorable moments from day one through to graduation**

-  We will foster strong communities and build belonging among students through social events, societies and sports clubs
-  We will understand where our members are from and cater for them no matter their background by promoting inclusivity and diversity to ensure all students feel welcome and valued
-  We will bring mindlike student networks together to feel connected
-  We will increase in the number of student-led events and activities that promote social interaction and community building
-  We will celebrate the diversity of our members from home and around the world
-  We will showcase student events, sports participation, societies, and successful stories of belonging and achievement
-  We will deliver multi-functional space that students can use socially

## 2







# Student Opportunities

***Building skills  
for the future***



**Volunteering | Skills Workshops | Alumni Talks | Sustainability | Peer Support**

**We will give students skills for the future to help them stand out when they leave**

-  We will record and increase the number of students engaged in volunteering activities
-  We will create a programme of workshops and training opportunities to help students develop transferable skills
-  We will collaborate with the University to highlight Union success stories through case studies and testimonials for student skills
-  We will use officer, rep, society and club alumni stories to amplify career development opportunities for students
-  We will support entrepreneurial initiatives and encourage innovation among students
-  We will lead on campus sustainability projects building student skills and having a positive impact on the world










### 3

## Student Support

*Help when you need it*

**Mental Health Campaigns | Health & Wellbeing Support | Academic Advice | EDI Activity**

**We will be there for students when they need us most**

-  We will campaign for greater mental health and wellbeing support for students
-  We will support student-led activity on mental health and wellbeing
-  We will advocate for better student housing conditions
-  We will be data-driven in our campaign work
-  We will grow our Advice knowledge and networks to support students
-  We will be known for championing innovative EDI activity
-  We will work with the University to build academic confidences and reduce academic misconduct



# 4











## Student Voice

*Influence your learning*



### Student Representation | Active Campaigns | Democratic Engagement | Student Leaders

**We will amplify student voices and help them change the world around them**









-  We will be known for facilitating respectful and innovative student discussions
-  We will strengthen mechanisms for student feedback and representation, such as Academic Representation and student change groups
-  We will create clear pathways for student voice at all levels, UG, PGT and PGR
-  We will work in partnership with the University to strengthen teaching excellence
-  We will have strongly contested elections with students from all backgrounds standing
-  We will champion student rights and work to make access to education affordable
-  We will have easy to navigate ways for students to shape our direction
-  We will have a band of officers and reps who are proud to champion the Union
-  We will lead on sustainable development for the organisation and campus
-  We will support students to bring about positive social justice change

# 5

## Organisational Health

**Stable Finance | Good Governance | Staff Development | Communications**

**We will build on strong foundations ensuring we're fit for to build student success**

-  We will secure the long-term financial confidence of the organisation
-  We will increase reserves to plan for the future
-  We will build University trust in our finances
-  We will maximise our commercial opportunities
-  We will have open and accessible governing documents
-  We will continue to have excellent staff and trustees
-  We will develop our people and provide opportunities to learn and innovate
-  We will rebrand, building a meaningful identity to the Union

***Foundations of change***



1

## Student Spirit

*Making lifelong memories*



2

## Student Opportunities

*Building skills for the future*



3

## Student Support

*Help when you need it*



4

## Student Voice

*Influence your learning*







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## Organisational Health






*Foundations of change*






## Student Spirit

-  Every student will say they heard about the Union when they started at Stirling
-  Every student will say they had the opportunity to join a society or sports club
-  Students will agree that their time at Stirling was positively impacted by the Union
-  Students will agree that the Union helped them make friends







## Student Opportunities

-  Students will agree that being involved in the Union will help prepare them for their futures
-  Students will tell us they had the opportunity to volunteer through the Union
-  Students will agree they had the chance to develop their skills
-  Students will agree that being part of a sports club or society has built their confidence
-  Students will recognise our work on sustainability






## Student Support

-  Students will know that the Union is there to support them and offer advice
-  Students who use our Advice & Help Service will say they have been treated respectfully
-  Students will agree that we provide relevant support opportunities and campaigns

## Student Voice

-  Students will say that the Union represented their academic interests very well
-  The Students' Union will be top 20 for NSS results
-  25% of our members will vote in our main elections
-  Academic Reps will agree that the Union helps them make positive change and raise views
-  University colleagues will agree that the Union has helped develop academic feedback and student voice
-  The University will value our support in carbon reduction and building a sustainable campus

## Organisational Health

-  Staff will say that the Union is a positive place to work
-  Staff will agree that there are positive cultures at the Union
-  The University will be proud of the Union and want to invest to grow our impact
-  Year-end accounts will close with positive variances
-  Commercial income will increase year-on-year



# Stirling Students' Union

## Strategic Plan 2030

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