

University of Stirling Students' Union: Sustainability SMART Action Plan 2017-2020

For further information please contact Matt Woodthorpe, Environmental Development Coordinator, via matt.woodthorpe@stir.ac.uk

This plan links to the development of sustainability within the following core Union areas:

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| 1) Campaigning and Influencing | 4) Clubs and Societies |
| 2) Students' Union Operations | 5) Sport |
| 3) Education | |

Action	Specific	Measurable	Achievable	Resourced	Time-bound	Staff Responsible	Status
Campaigning / Influencing							
Increase knowledge and use of Fairtrade products on campus	To increase knowledge and use of Fairtrade products on campus	Achievement of Fairtrade University Standard	Supported by Union E&E Policy University agreed to enter FT Award Pilot	Pilot study financed by University	1 year to achieve award and then on-going	Leads: Environmental Development Coordinator Commercial Manager University Senior Management	In progress
To reduce plastic bottle use on campus	Increase number of water fountains on campus accessible to students	Number of water fountains in student accessible areas	Supported by Union E&E Policy University "Embedding Sustainability in Learning, Teaching and Research" Working Group tasks with reducing the environmental footprint of education.	Staff/student capacity from the Union Financial investment requested from University	Drinking water survey launched 1 st Nov 2017 Survey review Dec/Jan 2018 Work with University Jan '18 onwards	Leads: Environment and Ethics Officer Supported by: Environmental Development Coordinator VP Communities	In progress
Green Impact Universities	Request University participate in NUS Green Impact Universities Award	University engagement with Green Impact Universities Award	Supported by Union E&E Policy	Financial investment requested from University	3 years	Leads: Environmental Development Coordinator Union President	

Embed campus reuse scheme – “The Fair Share” – in campus life	Increase donation weight to Green and Blue Space each year and increase use of The Fair Share scheme. Identify and communicate positive outcomes for University to support organisational embedding.	Weight of donations to Green and Blue Space Sales through The Fair Share	Supported by Union E&E Policy University Accommodation Services staff support initiative (summer review 2017)	Union staff capacity	3 years	Leads: Environmental Development Coordinator GBS Retail Supervisor	In progress
Increase number and quality of cycling spaces on campus	Increase in bike spaces on campus Increase in secure bike spaces on campus Increase in sheltered bike spaces on campus	Number of bike spaces on campus Number of secure bike spaces on campus Number of sheltered bike spaces on campus	Supported by Union E&E Policy City Deal £2.7 million success – to deliver city centre to campus active travel route. University plans to increase staff and student numbers in future without additional car parking facilities. New sports centre development project.	Financial investment requested from University.	3 years – in line with City Deal project lifeline	Lead: Environment Development Coordinator Supported by: VP Communities Union President	In progress

SU Operations

To support ethical economics through ethical banking in	To review our current financial arrangements with Bank of Scotland and review alternatives against:	Submit Ethical Banking Review to senior management	Supported by Union E&E Policy Motion put forward by GM	Union staff capacity	1 year	Leads: Environment Development Coordinator Finance Manager	In progress
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Union financial arrangements	a) Banking ethics b) Business usability (e.g. can the Union access all the banking services needed for our operations?)	Union moves financial operations to most ethical bank in light of business considerations					
Create link between community garden and SU commercial services	Increase the use of organic produce from the Community Garden and Orchard in Union catering	Number/weight of produce from Community Garden and Orchard used in Union catering	Supported by Union E&E Policy University catering being supported by Food For Life standard	Union staff capacity GBS garden budget	Year 1: establish growing plan and trial use of produce in catering Year 2/3: Review and adapt	Leads: Environment Development Coordinator Commercial Manager	
Reduce carbon emissions from <u>office</u> transport use	To reduce the carbon emission footprint that arises from Union office travel (excludes Clubs and Societies, and Sport travel).	Overall reduction in CO ₂ emissions arising from office travel. And/or: Reduction in the CO ₂ emission intensity of office travel	Supported by Union E&E Policy	Union staff capacity	Year 1: create 2017/18 baseline and establish targets Year 2/3: Review transport emissions vs baseline in line with target	All staff Support: Environmental Development Coordinator	
Improve communications regarding SU's sustainability actions	To increase knowledge among students and University staff of Union sustainability actions and opportunities.	Increase in number of Union website views of "Environmental" pages Increase in volunteer engagement with Green and Blue Space activities and events	Supported by Union E&E Policy	Union staff capacity Green and Blue Space Costs budget	3 years	Leads: Environmental Development Coordinator Communications Manager Communications, Marketing and Events Coordinator	In progress

		Increase in student member perception of Union sustainability as benchmarked by NUS Sustainability Skills Survey					
Reduce material resource use for Freshers / Re-Freshers	To discourage external business's from using plastic bags for promotional events.	Develop new clause in "Advertising and Promotional Terms and Conditions" for all business partners	Supported by Union E&E Policy	Union staff capacity	In place December 2017	Leads: Communications Manager Communications, Marketing and Events Coordinator	Achieved
Promote use of reusable hot drink cups in SU premises	To increase knowledge and use among student members of reusable coffee cups and associated offers.	Increase in number of transactions within Union utilising 25p saving for using a reusable coffee cup.	Supported by Union E&E Policy	Commercial budget	3 years	Leaders: Commercial Manager Support: Communications Manager Communications, Marketing and Events Coordinator	In progress
Recycle single-use hot drink cups	To install, monitor and review the use of coffee cup recycling stations with the Union	Increase use of coffee cup recycling stations within the Union	Supported by Union E&E Policy	Union staff capacity Coffee cup recycling station resourced by University	Year 1: Create baseline of how many single coffee cups are used vs recycled Set targets for year 2 and 3 Year 2/3: review current use vs	Lead: Environmental Development Coordinator University Waste Managers Support: Commercial Manager	In progress

					baseline in line with target		
Reduce printing volume within Union operations	To reduce each year the amount of printing and ink use within Union operations	Reduction in total volume of annual printing Reduction in the volume of annual colour printing	Supported by Union E&E Policy	Union staff capacity	Year 1: Establish baseline 16/17 – 10% reduction target 17/18 vs baseline Year 2: 15% reduction 18/19 vs baseline Year 3: 20% reduction 19/20 vs baseline	Leads: Environmental Development Coordinator Chief Executive Commercial Manager Financial Manager Communications Manager Support: All staff	

Education							
Paperless submissions for coursework	To have all coursework submitted as part of University courses submitted online	100% of modules on campus shall facilitate online-only coursework submissions	University-backed policy – requirement of all teaching staff	Resource commitment, if needed, from University.	Year 1: introduction of policy; monitor compliance and impact (summer 2017/18)	Lead: VP Education Support: Environmental Development Coordinator	In progress
To reduce resource use of energy, water and/or other material resources that arise from learning, teaching or research activities.	Introduction of paperless examinations Reduction in screen brightness for public computers	Number of modules using paper-free exams Energy saving attributed to computer brightness reduction	Potential support from Embedding Sustainability in Learning, Teaching and Research working group (University)	Union staff capacity Resource commitment, if needed, from University.	Year 1: action scoping Year 2/3: if successful after scoping, implementation and review	Lead: Environmental Development Coordinator Support: VP Education	

Recognise efforts made by teaching staff in supporting sustainability within teaching, learning and research.	Introduce a teaching and learning award within RATE recognising staff championing sustainability within education	Number of nominations for sustainability award category for RATE Number of votes cast for sustainability award category for RATE	Potential support from Embedding Sustainability in Learning, Teaching and Research working group (University)	Union staff capacity	Year 1: implementation of digital education award category within RATE Year 2/3: Implementation of UN Sustainable Development Goal award category within RATE	Leads: VP Education Democracy & Research Coordinator	
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Clubs and Societies

Improve clubs and societies engagement with UN Sustainable Develop Goals	To increase awareness of the UN SDGs among Clubs and Societies through Clubs Academy training. To promote and recognise the work of Clubs and Societies that supports the UN SDGs through "Clubs Ribbons"	Number of sustainability projects or actions recognised as supporting the UN SDGs through "Club Ribbons"	Supported by Union E&E Policy	Union staff capacity	Year 1: Introduce SDGs at key events such as Fairtrade Fortnight to raise awareness Year 2: introduce SDGs to Union website and showcase Club and Society engagement Year 3: monitor projects and provide support for further engagement where needed	Leads: VP Communities Activities & Volunteer Coordinator Support: Environmental Development Coordinator	In progress
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Sports

<p>Reduce carbon emissions related to transport use</p>	<p>To reduce the carbon emission footprint that arises from Union Sports Club activities</p>	<p>Overall reduction in CO₂ emissions arising from Sport Club travel</p> <p>And/or:</p> <p>Reduction in the CO₂ emission intensity of Sport Club Travel</p>	<p>Supported by Union E&E Policy</p>	<p>Union staff capacity</p>	<p>Year 1: create 2018/19 baseline and establish targets</p> <p>Year 2/3: Review transport emissions vs baseline in line with target</p>	<p>Lead: Sport Development Coordinator</p> <p>Sports President</p> <p>Sports Union Administrator</p> <p>Support: Environmental Development Coordinator</p>	
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