**University of Stirling Sports Club Sponsorship Agreement & Contract**

**Summary**

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| **University of Stirling Sports Union Club Details** |
| **Name of Club:**  |
| **Contact for the contract :**  |
| **Committee Position:**  | **Tel No:**  |
| **Email:**  |

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| **Sponsor Details** |
| **Name of organisation/company:**  |
| **Address:**  |
| **Contact name:**  | **Job title/Position:**  |
| **Tel No:**  | **Email:**  |
| **Sponsorship Type:**  |
| **Sponsorship Total:**  |
| **Contract Length:**  |

**Start Date:**

**End Date:**

**Initial Review Date:**

**Description of Sponsorship**

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**Club Description –** Please provide an overview of the club with respect to background, membership, and expectations for the year ahead.

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**Sponsor Description –** Please provide an overview of the sponsoring body, nature of business, location of premises, core values.

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**Terms Of Sponsorship**

**Sponsor Target Audience**

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**Costs For Sponsor**

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| **Description and details of any financial agreement:**  |
| **Duration:** |  | **Total cost** | **£** |

**Benefits Of Sponsorship For The Club**

Please include any non-financial benefits such as, but not limited to, promotion, coaching, access etc.

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**Benefits Of Sponsorship For The Sponsor**

Please include any non-financial benefits such as, but not limited to, exposure, promotion, footfall etc.

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**Development**

Please indicate any future areas for expansion or growth through this relationship.

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| **Future opportunities include:**  |

**General Terms & Conditions or Clauses**

Please include any important details that may affect this agreement.

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**Any Other Relevant Information**

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**Monitoring the Agreement**

Please outline the steps and measures of success of this agreement including Key Performance Indicators, dates for review, other relevant metrics.

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**Termination Clause**

Please outline how either party may bring forward a termination of this agreement.

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**Authorised Signatures**

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| **Club Representative** | **Sponsor Representative** |
| Name:  | Name:  |
| Signed:  | Signed:  |
| Date:  | Date:  |

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| **Sports Union President** | **Sports Union Staff** |
| Name:  | Name:  |
| Signed:  | Signed:  |
| Date:  | Date:  |