



STIRLING UNIVERSITY STUDENTS' ASSOCIATION

Minutes of a SERVICES COMMITTEE MEETING held on Monday 25th
September 2006 at 3pm in the Meeting Room.

Chair:

Vice-President (Services and Treasurer) - **Robert Hudd**

1. Attendance

1.1 Members Present

Tom Spencer - Publicity Officer
Mark Cullen - Brig Editor

1.2 In Attendance

Claire Couper - Membership Services Secretary

1.3 Observers

Will Mackenzie - Sports Union President

1.4 Apologies

Andy Shepherd - AirTV Station Manager

2. Matters arising from Previous Minutes

None

3. Any Other Business

3.1 Publicity Officer: Adds agenda item 7.4 Publicity Team.

3.2 Publicity Officer: Adds agenda item 7.5 Publicity Guidelines.

3.3 Publicity Officer: Adds agenda item 7.6 Potential Ents Acts for upcoming weeks.

3.4 Vice-President (Services and Treasurer): Adds agenda item 7.7 Services Procedures.

3.5 Brig Editor: Adds agenda item 7.8 Alter Ego.

4. Challenges to the Order of the Paper

None

5. Dates to Note

5.1 Brig Editor: Next edition of Brig will be out on 16th October

5.2 Publicity Officer: Other meeting dates are 17th October for the Council Meeting, 19th October for Senate and 10th October for Finance.

6. Reports

6.1 Vice-President (Services & Treasurer)

6.1.1 Vice-President (Services & Treasurer): Informs the committee that SUSA has written to NUS regarding the affiliation costs and informed them of the hardship issues.

6.1.2 Vice-President (Services & Treasurer): Attended Executive training on the 23rd and 24th September. Found the training tiring and hard work but useful.

6.2 Publicity Officer

6.2.1 Publicity Officer: Emailed all clubs and societies about the back boards regards to getting them sorted out.

6.2.2 Publicity Officer: Emailed all clubs and societies and informed them that the publicity officer is available to help with promoting their clubs.

6.3 Air3 1350 Station Manager

Not present at meeting.

6.4 AirTV Station Manager

Not present at meeting.

6.5 Brig Editor

6.5.1 Brig Editor: Informs the committee that Brig was re-launched in summer, with a better structure implemented. The content and redesign was met with mixed reaction, but all good positive views.

6.5.2 Brig Editor: Informs the committee that Brig will be shortly electing a Features Editor and 3 new teams to help with the publication. These will consist of a proof reading, marketing and editing team.

6.5.3 Vice-President (Services & Treasurer): Thanked the Brig Editor for all his hard work.

6.6 Ethics and Environment Officer

Not present at meeting

6.7 Freshers' Week Entertainment

6.7.1 Vice-President (Services & Treasurer): Gives an account on the evening entertainment at the Student Association as follows:

First weekend: Both Saturday and Sunday were sold out.

Monday: Was okay.

Tuesday: Comedy night was sold out and a big hit. (see item 6.7.2)

Wednesday: Sports Union, 520 tickets sold, some sound problems and James King turned up late.

Thursday: Rock night was a massive success with 572 tickets sold

Friday: Alter Ego night with Vic Galloway was okay.

Saturday: Foam Party was fantastic, received a good reception. 120 photos taken for publicity for future events. The Long Bar was quiet due to amount of people in Glow.

Monday: Blues Brothers, very quiet with only 90 tickets sold. (see item 6.7.4.)

6.7.2 Brig Editor: Suggested that at the comedy night, they remove the tables, so that it is chairs only, increasing the capacity of the event.

- 6.7.3 Vice-President (Services & Treasurer): Will look into this set-up for any upcoming Comedy Nights.
- 6.7.4 Vice-President (Services & Treasurer): Reminds the Committee of the venue capacities – Glow 350, Cocktail Bar 50 and the Long Bar 350. The Vice-President (Services & Treasurer) also suggests that the ten day Fresher’s challenge may be too long, reflecting the low numbers on Monday at the Blues Brothers.

6.8 Freshers’ Fayre

- 6.8.1 Vice-President (Services & Treasurer): The Freshers’ Fayre brings in crucial income, around £12,000. Lots of freebies were on offer to students on the commercial Day which was excellent. The Clubs and Societies Day was a big hit as many clubs enrolled many new Members.
- 6.8.2 Noted: Vice-President (Services & Treasurer): Thanked the Publicity Officer and Student Activities Officer for all their help throughout Freshers Week.

7. Discussion and Decision Topics

7.1 Nus Extra

- 7.1.1 Vice-President (Services & Treasurer): As at Friday 22nd September SUSA have sold 340 NUS Extra Cards a high amount compared to other Universities.
- 7.1.2 Noted: The Vice-President (Services & Treasurer) thanked the Committee for their help in promoting the NUS Extra Card.

7.2 Events

Already discussed under agenda item 6.7 and 6.8.

7.3 “Mini Freshers’ Week”

- 7.3.1 Vice-President (Services & Treasurer): Hold a SUSA or Campaign week to get students into SUSA.
- 7.3.2 Noted: To Discuss at next Services Committee Meeting

7.4 Publicity Team

- 7.4.1 Publicity Officer: Requires a publicity team to help with putting up and taking down of posters in the halls, once or twice per week.
- 7.4.2 Noted: Publicity Officer to add publicity team election to Council Agenda.

7.5 Publicity Guidelines

- 7.5.1 Publicity Officer: Asks the Committee if specific publicity guidelines can be set to replace the old policy.
- 7.5.2 Noted: Publicity Officer to speak to Vice-president (Welfare & Education) and put forward all motions and publicity into guidelines for approval at Council.

7.6 Potential Acts

- 7.6.1 Sports Union President: Informs the Publicity Officer that Wednesday and Saturday Nights are Club specific.
- 7.6.2 Vice-President (Services & Treasurer): Adds that there will be monthly Flirt nights.
- 7.6.3 Note: Any ideas for acts please inform the Vice-President (Services & Treasurer).

7.7 Services Procedure:

- 7.7.1 Action: Vice-President (Services & Treasurer) to take forward a motion of censure to the Council Meeting regarding Committee Members being absent without apologies.
- 7.7.2 Action: Vice-president (Services & Treasurer) to take forward a motion to amend schedule so the Student Activities Officer and Sports Union President can sit on the Services Committee.

7.8 Alter Ego

- 7.8.1 Brig Editor: Informs the Committee that Alter Ego has a rival at the Beat NightClub. Misfit Flyers found littered around the Campus. The Brig Editor questions the advertising of an outside company on Campus.
- 7.8.2 Publicity Officer: Asks that SUSA do as much as possible to market and promote its events.
- 7.8.3 Note: Vice-President (Services & Treasurer) will arrange a meeting with himself the General Manager and the Publicity Officer.

8. Date of Next Meeting

To be confirmed