



## STIRLING UNIVERSITY STUDENTS' ASSOCIATION

Minutes of a SERVICES COMMITTEE MEETING held on Tuesday 6<sup>th</sup> November 2007 at 3pm in the Meeting Room.

Chair: Will Mackenzie - Vice President (Services & Treasurer)

### 1. Attendance

#### 1.1 Members Present

Will Mackenzie - Vice President (Services & Treasurer)  
Matt Johnston - Ents Officer  
Mark Cullen - Brig Editor  
Steven Quinn - AirTV Station Manager  
Sean O'Hara - Ethics & Environment Officer  
Eliza Brush - Politics Representative  
Christopher Donnelly - Film & Media Studies Representative  
Sandra Munro - ASH Representative

#### 1.2 In Attendance

Janice Scullion - Robbins Venues Manager  
Wendy Forbes - Membership Services Secretary

#### 1.3 Observers

#### 1.4 Apologies

David Fletcher - President  
Ally McCrae - Air3 Station Manager  
Catriona Barr - Publicity Officer

#### 1.4 Absent Without Apologies

Matthew Whittaker - AKD Representative

### 2. Matter Arising From Previous Minutes

### 3. Adoption of Minutes From Previous Meeting

3.1 Services Minutes: 9<sup>th</sup> October 2007 (previously circulated) PASSED

### 4. Notice Of Adoption Of Any Other Competent Business

### 5. Challenges To The Order Of The Paper

### 6. Resignations & Elections

### 7. Dates To Note

7.1 19<sup>th</sup> November - Brig  
7.2 1<sup>st</sup> December - World Aids Day

## 8. Reports

### 8.1 Vice President (Services & Treasurer) Report

8.1.1 Vice President (Services & Treasurer): Reported that he has been working really hard, along with Robbins Venues Manager, on promoting Wednesday and Saturday nights. It is crucial that both these nights pick up as we don't want to be in the position where we are losing money. The Halloween Party was a great success, completely sold out. It is Comedy Night tonight and although ticket sales have not been great, we are expecting to sell a lot on the night.

### 8.2 Publicity Officer Report

8.2.1 Noted: Publicity Officer not present at meeting.

### 8.3 Air3 Station Manager Report

8.3.1 Noted: As Air3 Station Manager was not present at meeting, report was read out by Vice President (Services & Treasurer).

8.3.2 Vice President (Services & Treasurer): The report explained that the station now have 42 shows, which is brilliant. The studio has improved even more, with a fully functioning production suite, which is being used for making jingles, interviews and documentaries. The toilet situation has been fixed, and the key located. Another 2 keys have been ordered. Have ordered roller shutter for the front door and security bars for the back windows, and these will be installed within 2 weeks, giving much needed security to the station. All licenses are in order and have been liaising with General Manager regarding internet licence, which we have never had before. Last night was the first Air3 Society Meeting and was held in the Long Bar - it was a great success. Alter:Ego has picked up, but not enough. We need to concentrate on making Alter:Ego a music club and trying everything we can to make the night a big seller. Have been working with RAG on a Children In Need night, but have hit a few problems with live bands, although we are making every effort to get it going. Plans for a Christmas Spectacular are on the way, and hoping to have Jim Gellatley (XFM Scotland DJ) there, on 30<sup>th</sup> November. Also on that date will be the Air3 Awards Party in Glow - Nomination Forms have been handed out.

### 8.4 AirTV Station Manager Report

8.4.1 AirTV Station Manager: Is in the process of purchasing on-line music licence. Has been finalising the improvement of the kit, and production is moving forward.

### 8.5 Brig Editor Report

8.5.1 Brig Editor: Reported that November Edition is underway. The previous edition was sent out to a really large mailing list, including National Newspapers, as he was so confident in its quality. This is the 1<sup>st</sup> time this has happened and the feedback has been excellent. Advertising is going well, with not much effort having to be put in. BAM make up 50% of the advertising money, with a "Super" advert consisting of the entire outer sheet (pages 1,2,27 & 28) and then Brig inside - it is a fantastic step forward. Have set up a new e-mail system to replace University e-mail system (various problems) and will now use Google Mail. The website is close to fruition, brigonline.co.uk, and it will be great - have already

been referenced on Google News which is great for Brig. Working on a new advertising contract and just have to iron out 1 or 2 problems. Will be recommending to his replacement that Committee is not replaced/changed year on year, although he realises there may be Constitutional issues regarding this.

## 8.6 Ethics & Environment Officer Report

8.6.1 Ethics & Environment Officer: Reported that the plans to do a campaign a week are well underway, and had the Carbon Footprint stall last week, which was well received. There are another couple of campaigns coming up, including Eco-Uni project on 9<sup>th</sup> November and Energy Efficiency (part of \$kint) from 12<sup>th</sup> to 16<sup>th</sup> November. The theme for next semester is Fairtrade and this will hopefully be in partnership with People & Planet. Will be attending a Scottish Students for Sustainability (SSfS) Event on 7<sup>th</sup> November in Edinburgh and this event tackles how to bring Ethical and Environmental campaigning to students unions, and the theme will be Fairtrade. World Aids Day is on 1<sup>st</sup> December and have planned a stall and hope to get involved with Liberation Groups.

## 8.7 Ents Officer Report

8.7.1 Ents Officer: Explained he has been helping RAG organise Alter:Ego Live Music, and has been trying to get a band. Have found a P.A. for free, actually half a P.A. As this is for Children In Need, would like to show the Children In Need Programme in Robbins.

## 9. Discussion & Decision Topics

### 9.1 Re-Freshers Planning

- 9.1.1 Vice President (Services & Treasurer): Would like everyone to give a general idea of what they want for Re-Freshers Week.
- 9.1.2 Eliza Brush: Would definitely like to have a foam party, as she heard the last one was amazing.
- 9.1.3 Vice President (Services & Treasurer): Agreed that a Foam Party was essential for Re-Freshers.
- 9.1.4 Ents Officer: Suggested a Band Night and also would like to know what is happening with Film Night.
- 9.1.5 Robbins Venues Manager: Reported that the Film Night has been discussed and thinking of going ahead with it, possibly on a Monday night, and pay the £75 licence fee and give free entry.
- 9.1.6 Noted: Lengthy discussion regarding Theme Nights, i.e. Top Gun, Dirty Dancing, Rocky Horror, etc.

### 9.2 Entertainments Review

- 9.2.1 Brig Editor: Suggested asking the students what they want, as we don't carry out market research but rely on friends to tell us what they like/want. It may be beneficial to co-ordinate the market research through WEBCT.
- 9.2.2 Vice President (Services & Treasurer): Agrees that WEBCT would be good.
- 9.2.3 Ents Officer: Suggested campaigning in the Atrium and then advertise on WEBCT.
- 9.2.4 Noted: Lengthy discussion regarding market research, and how to approach students.

- 9.2.5 Vice President (Services & Treasurer): Would like to discuss the programming in the Union - What should be on?
- 9.2.6 Sandra Munro: Reported that she believes there are too much of the same thing, i.e. Rock, Alter:Ego, etc and it is directed at the same market. May be a good idea to alternate nights with Cheesy Pop, Hip Hop, RnB etc.
- 9.2.7 Brig Editor: Explained that it is a big risk to start having RnB nights weekly, but could have it once a month.
- 9.2.8 Eliza Brush: Suggested that we need far more advertising.
- 9.2.9 Christopher Donnelly: Reported that Wednesday nights have been hijacked by Sports Union. We need to appeal to everyone, not just sports clubs.
- 9.2.10 Eliza Brush: Informed Committee that the reputation for Wednesday nights has got better, mostly through word of mouth.
- 9.2.11 Vice President (Services & Treasurer): Agreed that he would be really keen to have alternate nights, and asked Committee what night of the week they would have it on.
- 9.2.12 Brig Editor: Suggested dropping Saturday nights.
- 9.2.13 Robbins Venues Manager: Explained that this was getting looked at, and will discuss at a later date.
- 9.2.14 Brig Editor: Suggested a Tuesday night for alternate night.
- 9.2.15 Christopher Donnelly: Agreed that Tuesday night would be best.
- 9.2.16 Vice President (Services & Treasurer): Reported that a Tuesday night would be in big competition with The Beat. It would also have to be fitted around Comedy Night.
- 9.2.17 Brig Editor: Would like to see more advertising of the Union, especially banners. Is it possible to invest in large, secure banners to put up on the board outside the bank. Also, possibly have 1 day where tickets are sold from the Robbins instead of the Atrium.
- 9.2.18 Robbins Venues Manager: Explained that tickets are already sold from the Robbins on a Wednesday.
- 9.2.19 Brig Editor: Explained that the people in the Atrium just rush about with their heads down and i-pods in - they don't focus on the stalls or advertising.
- 9.2.20 Robbins Venues Manager: Reported that it is Comedy Night tonight, having a themed disco (School Disco) next Wednesday. The decision has been taken to have the Christmas Party on a Wednesday instead of the traditional Saturday. She explained that she has a few things up her sleeve, Santa will be female (Jennifer Savage) and have managed to get a 2am licence.
- 9.2.21 Noted: Lengthy discussion regarding habits of students, i.e. spending time in their residences with a carry out before they come to Glow; what time they come to Glow and drinks promos. Also discussed the possibility of providing an off-licence service to the students, and highlighted being careful not to encourage binge drinking.

## 10. Date of Next Meeting

To be confirmed, but probably next Semester.